



# Milady®

Catalogue  
2026



# Preface

At Milady, we've always believed that a career in beauty and wellness is more than a job—it's a path to purpose, confidence, and change. That was true in 1927, when our founder, Nick Cimaglia, launched a one-man barbering supply business. And it's just as true nearly a century later.

Sure, the tools have evolved—from physical textbooks to digital and interactive platforms—but one thing hasn't changed: the human connection at the heart of this industry. That's why we're committed to delivering a digital-first education that enhances, but doesn't replace the personal touch that makes this work so powerful.

Here's how we're striking that balance while continuing to push the industry forward.

## **01 - Product Innovation:**

In 2025, we raised the bar with new editions of Milady Standard Barbering and Advanced Esthetics, along with the launch of CIMA.

## **02 - Customer Obsession:**

We're committed to helping you succeed with tools and resources designed for today's digital learners. Think up-to-date content, built-in flexibility, and support that adapts to your classroom in real time.

## **03 - Meaningful Impact:**

Every day, we empower change by raising awareness around domestic violence and human trafficking, awarding RISE scholarships, and honoring excellence through the Educator of the Year and N.F. Cimaglia Awards, in partnership with AACCS.

We're proud to support you as you prepare the next generation of beauty and wellness professionals. Thank you for making Milady part of your students' journey.

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# What's New,

## Barbering

7<sup>th</sup>  
EDITION

Released in 2025

The must-have edition for aspiring barbers, our latest curriculum is packed with updated content, inspiring stories, and immersive videos.

## Advanced Esthetics

3<sup>rd</sup>  
EDITION

Released in 2025

Give your program the edge it needs to help students and pros keep pace with skincare trends and ever-evolving client demands.

## Natural Hair Care and Braiding

2<sup>nd</sup>  
EDITION

Coming Fall 2026

From braiding and weaving to locking and styling, this updated edition helps professionals build confidence in natural hair care and prepare for licensure.

# From Textbook to Classroom

Milady educational resources paired with NP Group's customized school kits and mannequins for practical, hands-on learning. Contact your account manager to learn more.





# More Time, More Impact, More Success

## For Students

- Reinforces classroom instruction with digital content
- Appeals to different learning styles with videos and interactivity
- Fits into busy schedules with mobile access
- Offers accessibility features like text-to-speech and font resizing
- Enables students to track their own progress and performance
- Ready to use on devices they already have

## For Schools & Educators

- Can increase enrollment and supports growth
- Maximizes teaching time with auto-grading and digital admin tools
- Improves retention with flexible learning options
- Boosts engagement with modern, interactive content
- Ensures consistency across instructors and campuses
- Supports hybrid learning programs with built-in clock-hour tracking and reporting for compliance and efficiency



For more details please visit  
[milady.com/cima](https://milady.com/cima)



## CIMA continues to evolve, with more enhancements on the way.

### Here are some highlights from the last year:

- A sleek new look makes navigation smoother than ever while keeping all the functionality that students and instructors know and trust
- CIMA Chat Assistant answers your platform questions instantly
- Course copy feature allows schools to copy any course for quick setup – no support request needed
- Free CIMA on-demand training courses to unlock everything CIMA has to offer
- Seamless integrations with popular learning management systems like Canvas, Blackboard, Moodle (and more!) make setup simple
- Microsoft Immersive Reader enhances digital learning for every student



# Student Resources

Help students understand key concepts, retain the material, ace their tests, and pass state board exams.

## Digital Learning

- **CIMA Digital Course**  
Complete interactive courseware with 2-year access to videos, eBook, activities, student groups, collaboration tools, and so much more. Available for all programs and in English and Spanish for most.

## CIMA Prep Resources

- **CIMA Exam Prep**  
CIMA Exam Prep, the most effective way for your students to practice for exams

## Print Support

- **Textbooks**  
Trusted Milady content for reference and reinforcement alongside digital tools or as standalone resources.
- **Workbooks and Exam Prep books**  
Helps students stay organized and comprehend concepts with print workbooks. Content includes detailed, interactive exercises to reinforce learning like fill-in-blank, true/ false questions, matching activities and more.

Exam Prep has hundreds of multiple-choice questions in a chapter-by-chapter format. Answer keys included for students to check accuracy.

**PRO TIP:** Save on textbooks when paired with CIMA digital course.

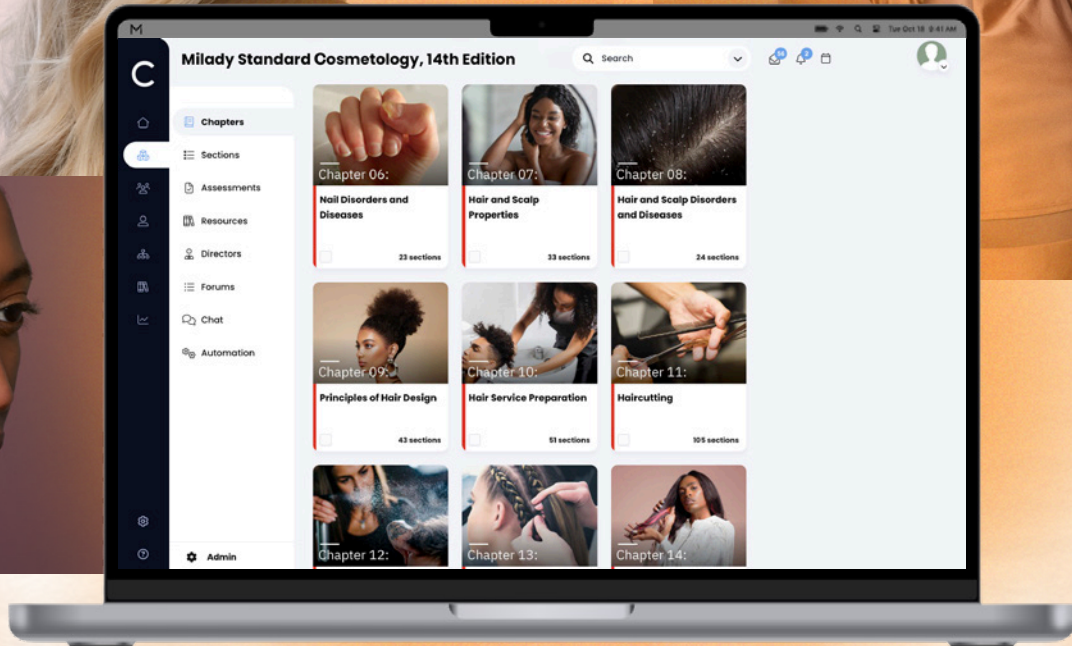
# Instructor Resources

Reduce prep time and engage all types of learners with Milady Instructor Resources.

- **Course Management Guide**  
Facilitate strong classroom management with our most popular instructor resource. Includes lesson plans, answer keys, Instructor Support Slides, chapter-by-chapter outlines of content, test banks to create quizzes, and a notes section.
- **Instructional Videos**  
Increase student comprehension and successfully capture your visual and auditory learners with procedural videos from multiple points-of-view.

**NOTE:** Instructor Resources (like Instructor Support Slides and Lesson Plans) are built right into CIMA digital courses and available for free to CIMA users. Using print? Purchase instructor resources and get access online through CIMA or USB flash drives (for some programs).

# Cosmetology



## Standard Cosmetology, 14th Edition

Brings learning to life with 21 updated procedures and video demonstrations, making it easy for students to master the latest trends and techniques

Provides inclusive, fully integrated instruction that equips students to work confidently with every hair type and texture

Streamlines classroom delivery with built-in instructor resources, including editable lesson plans and slides

Offers full access in English and Spanish across all formats

# Student Resources

## Digital Learning

- CIMA Digital Course
- Cosmetology and Foundations eBook Package

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Cosmetology and Foundations Textbook Package

*Save on the textbooks when paired with CIMA digital course.*

- Cosmetology and Foundations Workbook Package
- Exam Prep Print Book

# Instructor Resources

- Course Management Guide
- Instructional Videos

## Recommended Pairings for Every Approach

### All-In Digital Advantage

Lead with innovation and maximize flexibility and engagement with a complete digital classroom. Pair CIMA Digital Course with Exam Prep for seamless learning—all online.

Suggested Combo:  
**CIMA Digital Course + Exam Prep**

### Digital + Print Synergy

Combine the best of both worlds. Start with CIMA for dynamic classroom engagement, add textbooks for reference, and finish strong with Exam Prep for exam success.

Suggested Combo:  
**CIMA Digital Course + Textbook Package**

### Print Essentials + Digital Edge

Prefer print? Keep your trusted textbooks and workbooks, but don't skip Exam Prep—our digital prep tool ensures students ace their exams.

Suggested Combo:  
**Textbooks + Workbook Package + Exam Prep**



Mannequins that work seamlessly with the Milady curriculum.

Scan for the full collection



# Esthetics



## Esthetics Fundamentals, 12th Edition

- Builds versatile skillsets for careers in esthetics, med spas, and professional spa environments
- Comes to life through 30 procedural videos, helping visual learners master complex techniques
- Features robust educator resources like lesson plans, editable slides, test banks, and time-saving rubrics
- Learn the foundations and introduce your students to advanced topics and treatments

# Student Resources

## Digital Learning

- CIMA Digital Course
- Esthetics Fundamentals and Foundations eBook Package

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Esthetics Fundamentals and Foundations Textbook Package

*Save on the textbooks when paired with CIMA digital course.*

- Esthetics Fundamentals and Foundations Workbook Package
- Exam Prep Print Book

# Instructor Resources

- Course Management Guide
- Instructional Videos

## Ready to build your ideal classroom?

### All-In Digital Advantage

Lead with innovation and maximize flexibility and engagement with a complete digital classroom. Pair CIMA Digital Course with Exam Prep for seamless learning—all online.

Suggested Combo:  
**CIMA Digital Course + Exam Prep**

### Digital + Print Synergy

Combine the best of both worlds. Start with CIMA for dynamic classroom engagement, add textbooks for reference, and finish strong with Exam Prep for exam success.

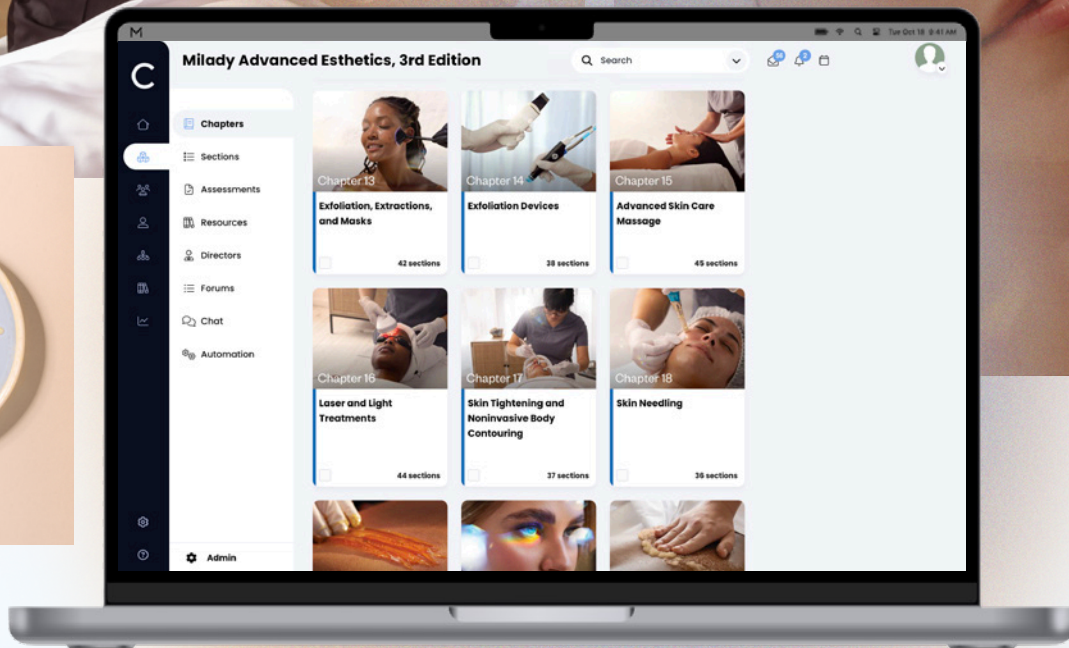
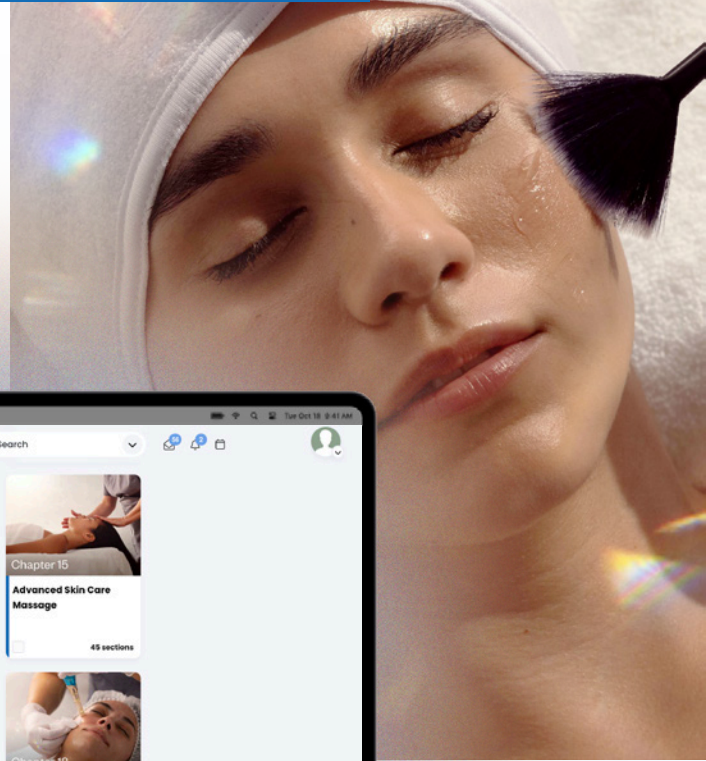
Suggested Combo:  
**CIMA Digital Course + Textbook Package**

### Print Essentials + Digital Edge

Prefer print? Keep your trusted textbooks and workbooks, but don't skip Exam Prep—our digital prep tool ensures students ace their exams.

Suggested Combo:  
**Textbooks + Workbook Package + Exam Prep**

# Advanced Esthetics



## Advanced Esthetics, 3rd Edition

- Prepares students for thriving careers in med spas, day spas, and specialty medical settings
- Features 33 procedures including newly added techniques like dermaplaning, hydrodermabrasion, microneedling, and radio frequency
- Simplifies teaching with built-in, time-saving educator tools
- Elevates your program's competitive edge with content ideal for states requiring more hours

### Suggested Pairing

Create the ultimate skincare curriculum by combining *Advanced Esthetics* with *Esthetics: Fundamentals, 12th Edition*.

# Student Resources

## Digital Learning

- CIMA Digital Course
- Advanced Esthetics eBook

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Advanced Esthetics Textbook

*Save on the textbook when paired with CIMA digital course.*

- Advanced Esthetics Workbook
- Exam Prep Print Book

# Instructor Resources

- Course Management Guide
- Instructional Videos

## Smart Bundles for Every Approach

### All-In Digital Advantage

Lead with innovation with the CIMA Digital Course and maximize flexibility and engagement with a complete digital classroom.

### Digital + Print Synergy

Combine the best of both worlds. Start with CIMA for dynamic classroom engagement, add textbook for reference.

Suggested Combo:

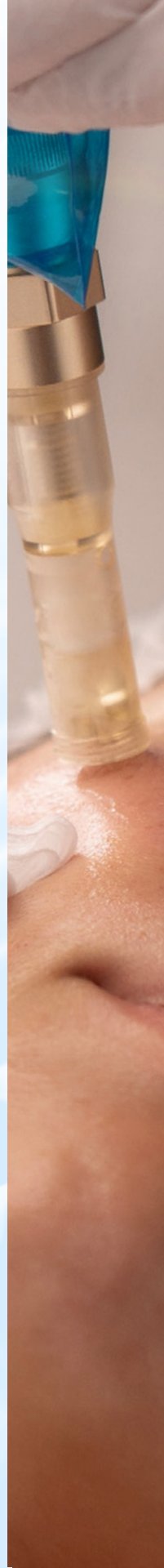
**CIMA Digital Course + Textbook**

### Print Essentials + Digital Edge

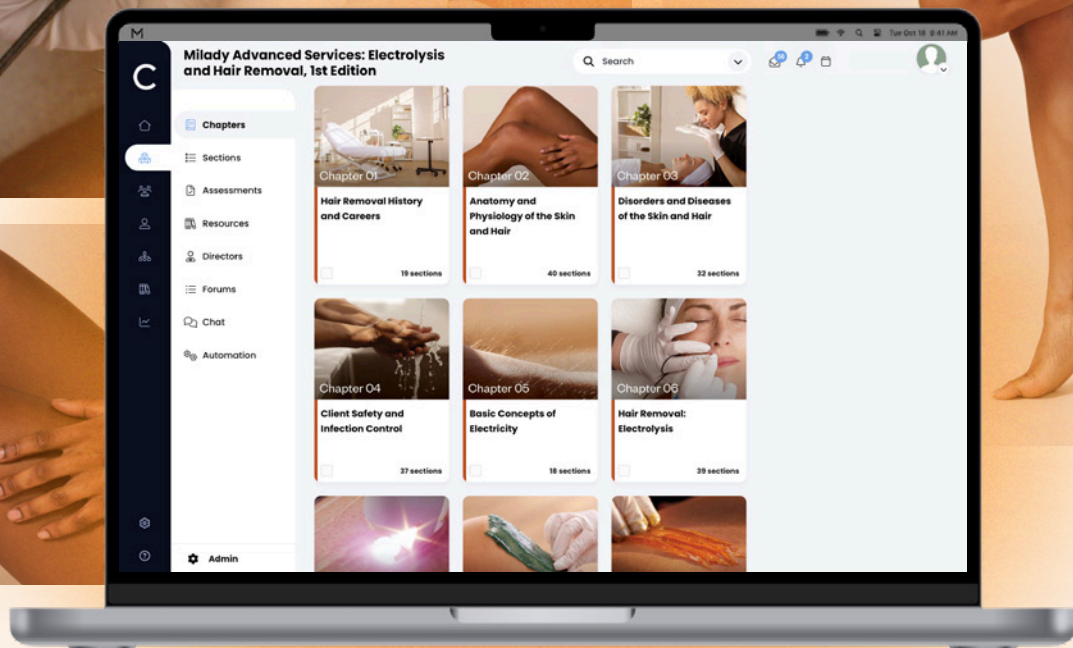
Prefer print? Keep your trusted textbooks and workbooks, but don't skip CIMA Exam Prep - our digital prep tool to help students prepare for exams.

Suggested Combo:

**Textbook + Workbook + CIMA Exam Prep**



# Hair Removal



## Electrolysis and Hair Removal, 1st Edition

- Delivers comprehensive training on 21 of the most in-demand services: laser, electrolysis, waxing, sugaring, and threading
- Includes over 1,400 interactive activities to boost student engagement and retention
- Brings techniques to life with on-demand procedural videos in CIMA
- Keeps instruction brand-neutral with procedures not tied to any specific product line
- Meets testing requirements no matter where your program is located

### Bright Idea



Use as a standalone curriculum or as an add-on to your esthetics or advanced esthetics program.

# Student Resources

## Digital Learning

- CIMA Digital Course
- Advanced Hair Removal eBook

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Advanced Hair Removal Textbook  
(*workbook activities included*)

*Save on the textbook when paired with CIMA digital course.*

# Instructor Resources

- Course Management Guide
- Instructional Videos



# Eyelashes



## Eyelashes, 1st Edition

- Prepares students for licensure and real-world success through skills-based learning
- Keeps your program flexible with a manufacturer-neutral curriculum
- Brings procedures to life with 14 on-demand videos for popular eyelash and brow services, including eyelash extensions, lash lifts, and brow lamination
- Fits any program model—standalone or advanced add-on

### Student Resources

#### Digital Learning

- CIMA Digital Course
- CIMA Exam Prep
- eBook

#### Print Support

- Textbook

**Save on the textbook when paired with CIMA digital course.**

### Instructor Resources

- Course Management Guide *(includes videos)*

Tools for your esthetics and makeup programs

Scan for the full collection



np  
group  
est. 1977

DESIGNED FOR  
MILADY LEARNING



FOLLOW US  
TO SEE  
MORE!



# Nails



## Standard Nail Technology, 8th Edition

- Covers everything from foundational science to advanced nail artistry
- Teaches classic techniques alongside today's most requested trends
- Supports educators with built-in lesson plans, rubrics, and slides
- Offers English and Spanish access in both print and digital formats

# Student Resources

## Digital Learning

- CIMA Digital Course
- Nails and Foundations eBook Package

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Nails and Foundations Textbook Package

*Save on the textbooks when paired with CIMA digital course.*

- Nails and Foundations Workbook Package
- Exam Prep Print Book
- Vietnamese Study Summary  
*(select portions of textbook and exam review with glossary)*

# Instructor Resources

- Course Management Guide
- Instructional Videos

## Recommended Pairings for Every Approach

### All-In Digital Advantage

Lead with innovation and maximize flexibility and engagement with a complete digital classroom. Pair CIMA Digital Course with Exam Prep for seamless learning—all online.

Suggested Combo:  
**CIMA Digital Course + Exam Prep**

### Digital + Print Synergy

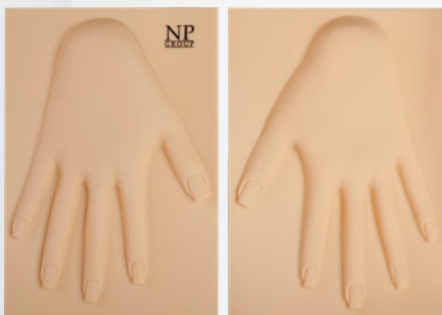
Combine the best of both worlds. Start with CIMA for dynamic classroom engagement, add textbooks for reference, and finish strong with Exam Prep for exam success.

Suggested Combo:  
**CIMA Digital Course + Textbook Package**

### Print Essentials + Digital Edge

Prefer print? Keep your trusted textbooks and workbooks, but don't skip Exam Prep—our digital prep tool ensures students ace their exams.

Suggested Combo:  
**Textbooks + Workbook Package + Exam Prep**



Tools for your nail programs

Scan for the full collection



# Barbering



## Standard Barbering, 7th Edition

- 129 videos and 94 step-by-step technical procedures for the ultimate hands-on learning. Everything you need right in CIMA
- Trusted content meets cutting edge, modern design for today's barbering education
- From precision fades to bold facial hair designs, you can teach students to master it all
- Risk Takers and Barrier Breakers stories ignite confidence and resilience for real-world success

# Student Resources

## Digital Learning

- CIMA Digital Course
- Barbering and Foundations eBook Package

## Digital Exam Prep

- CIMA Exam Prep

## Print Support

- Barbering and Foundations Textbook Package

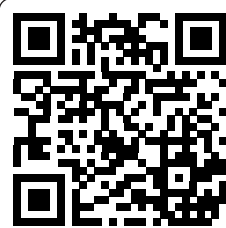
*Save on the textbooks when paired with CIMA digital course.*

- Barbering and Foundations Workbook Package
- Exam Prep Print Book



Mannequins that work seamlessly with the Milady curriculum.

Scan for the full collection



# Instructor Resources

- Course Management Guide
- Instructional Videos

## Create the Ideal Classroom

### All-In Digital Advantage

Lead with innovation and maximize flexibility and engagement with a complete digital classroom. Pair CIMA Digital Course with Exam Prep for seamless learning—all online.

Suggested Combo:  
**CIMA Digital Course + Exam Prep**

### Digital + Print Synergy

Combine the best of both worlds. Start with CIMA for dynamic classroom engagement, add textbooks for reference, and finish strong with Exam Prep for exam success.

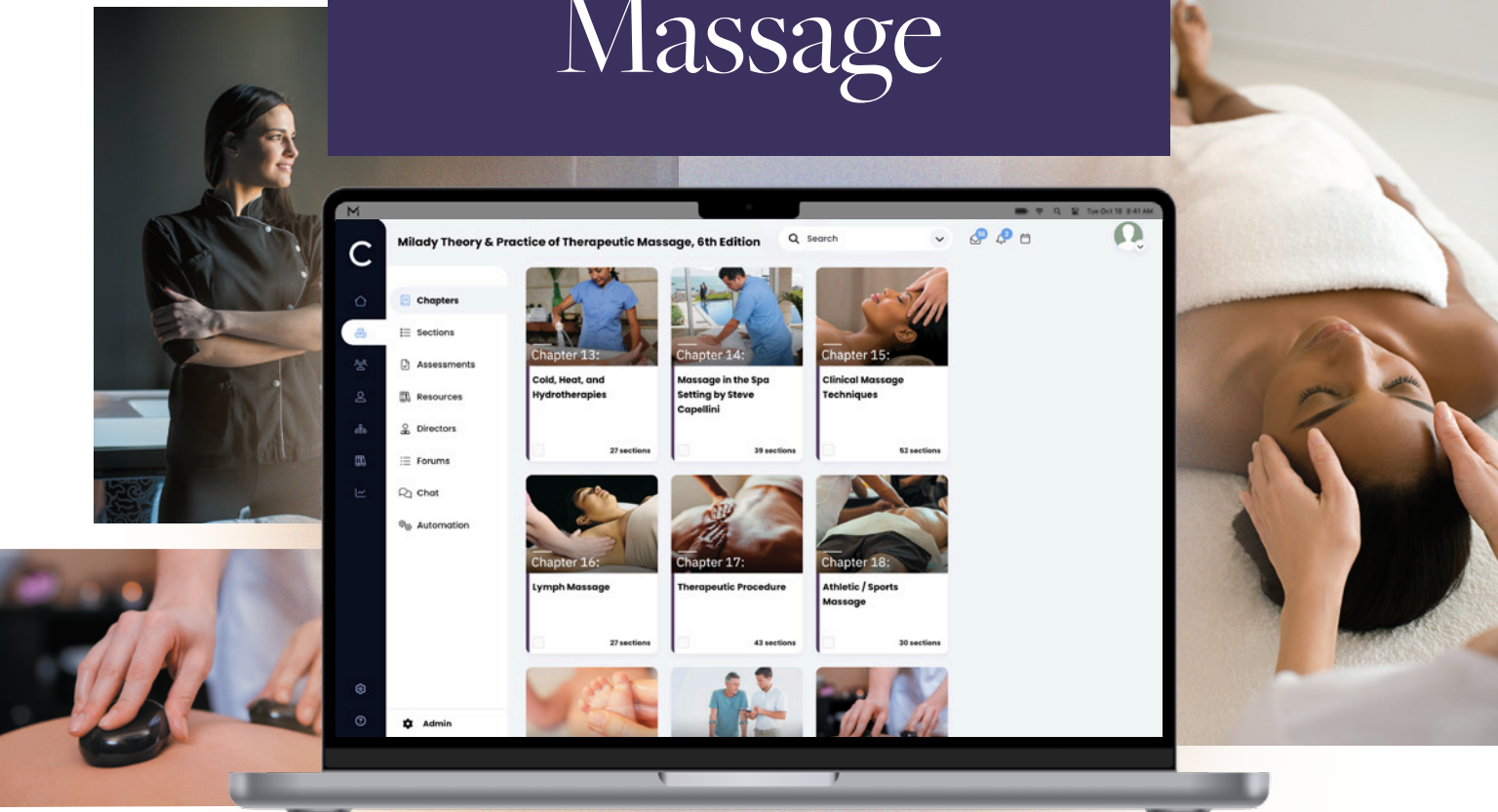
Suggested Combo:  
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### Print Essentials + Digital Edge

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Suggested Combo:  
**Textbooks + Workbook Package + Exam Prep**

# Massage



## Theory & Practice of Therapeutic Massage, 6th Edition

- Builds essential knowledge and hands-on skills for thriving massage careers
- Prepares students for work in spas, clinics, athletics, and healthcare
- Covers clinical, spa, lymph, and therapeutic massage techniques
- Breaks down body mechanics and massage movements for injury-free, effective practice

### Student Resources

#### Digital Learning

- CIMA Digital Course
- CIMA Exam Prep
- eBook

#### Print Support

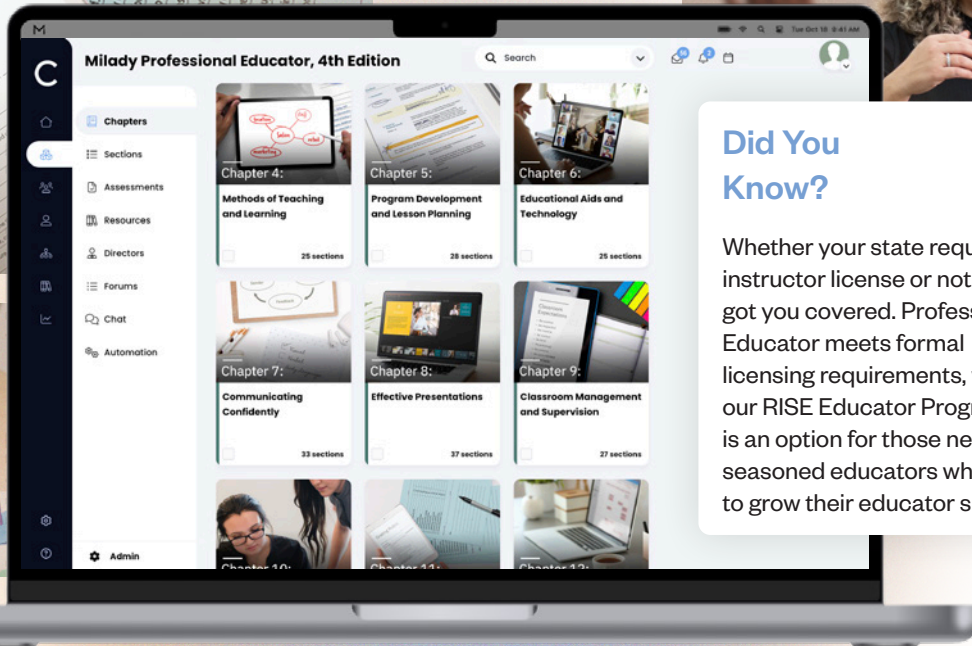
- Textbook
- Workbook
- Exam Prep Book

*Save on the textbook when paired with CIMA digital course.*

### Instructor Resources

- Course Management Guide

# Professional Educator



**Did You Know?** 

Whether your state requires an instructor license or not, we've got you covered. Professional Educator meets formal licensing requirements, while our RISE Educator Program is an option for those new or seasoned educators who want to grow their educator skills.

## Professional Educator, 4th Edition

- Prepares future educators to lead distance, hybrid, and in-person learning
- Integrates real-life classroom scenarios to build critical thinking skills
- Covers essential topics like classroom management and student motivation
- Promotes self-reflection and mentorship to strengthen educator impact

### Student Resources

#### Digital Learning

- CIMA Digital Course
- CIMA Exam Prep
- eBook

#### Print Support

- Textbook
- Exam Prep Book

### Instructor Resources

- Course Management Guide

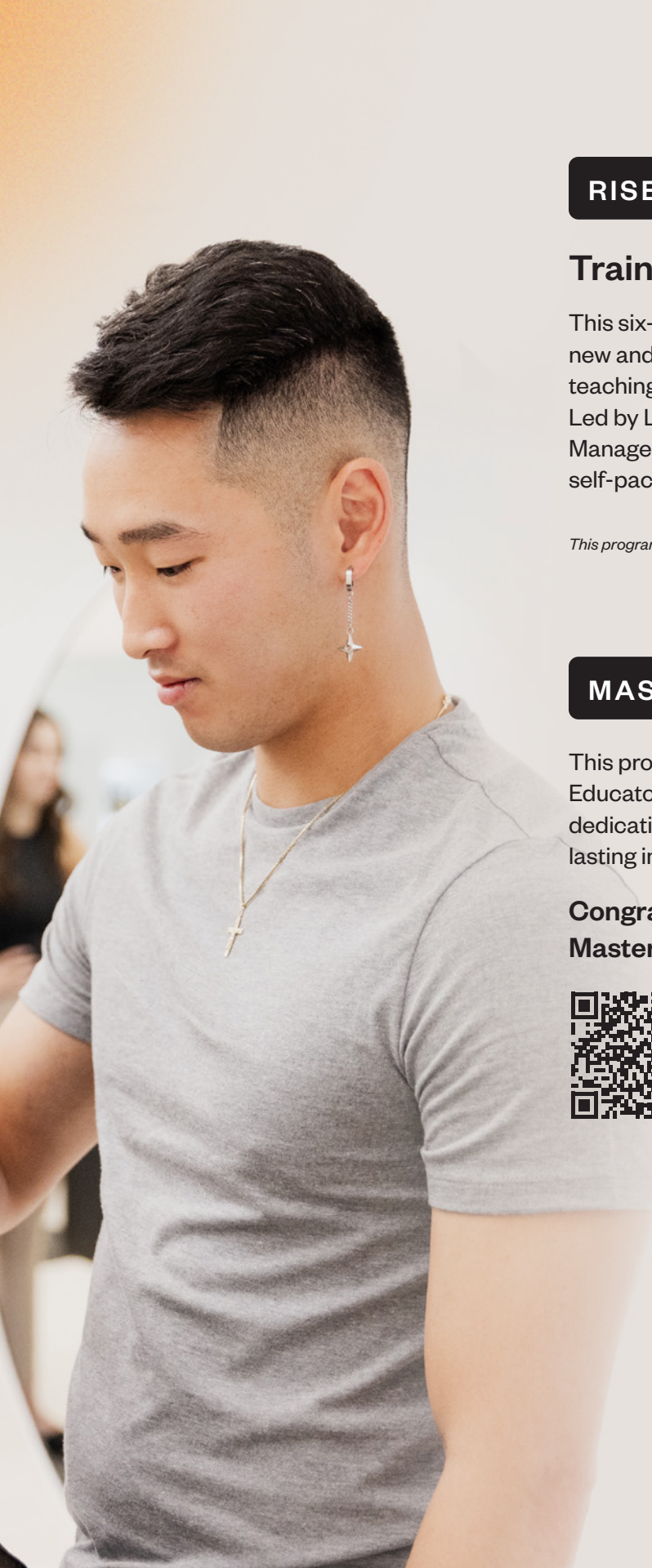
**Save on the textbook when paired with CIMA digital course.**

# Continuing Education for Instructors

From state requirements to personal growth, our continuing education courses give instructors the tools they need to stay certified – and inspired.

For a complete menu of courses, visit  
*[miladytraining.com/  
courses-for-instructors](https://www.miladytraining.com/courses-for-instructors)*





## RISE EDUCATOR PROGRAM

### Train to Teach, Prepare to Inspire

This six-month flexible, self-paced program helps new and aspiring educators build confidence in teaching, presenting, and managing a classroom. Led by Lisha Barnes, Milady Sr. Educator Success Manager, the program blends live Q&A sessions with self-paced learning for maximum flexibility.

*This program does not lead to a state license.*

## MASTER EDUCATOR CERTIFICATION

This program empowers you to reach Master Educator Certifications—a symbol of your dedication to growth, excellence, and making a lasting impact in beauty and wellness education.

**Congratulations to those who earned  
Master Educator Certifications in 2025!**



Find details at:  
[milady.com/  
master-educator-certification](https://milady.com/master-educator-certification)



# CIMA Collabs

More great content to elevate your program, all inside CIMA.

That's the power of CIMA Collabs.



For details, scan or visit:  
[milady.com/cima-collabs](https://milady.com/cima-collabs)



Help students grow beyond technical skills with practical training for career and life

Expands learning with real-world content from trusted partners

Keeps everything in one place—no extra logins, no extra hassle

Elevates your program with content students actually want to engage with





# Our Impact

## Where passion meets purpose.

At Milady, we believe in the power of education to create lasting change in the beauty industry and beyond. Through student support, educator recognition, and mission-driven partnerships, we're proud to drive meaningful impact.

## Here's how we're making a difference:

### **Milady RISE Partner Schools Program:**

Provides students at participating schools training to recognize the signs of domestic violence and human trafficking and how to respond with care.

### **Milady RISE Scholarships:**

Supports students and professionals who strive to make a difference in their schools, workplaces, and communities.

### **N.F. Cimaglia Award & Educator of the Year:**

Honors those who inspire excellence, impact the industry, and raise the bar for beauty education.

### **Infection Control Awareness Week**

Refreshes professionals' knowledge of maintaining a safe workplace for clients, employees, and themselves.

Learn more about our impact.



[milady.com/our-impact](https://milady.com/our-impact)







## We're Here to Help

**Exclusive Canadian Distributor**

Call 1-800-267-4247

(Mon-Fri, 9am-5pm EST)

info@npgroup.ca

