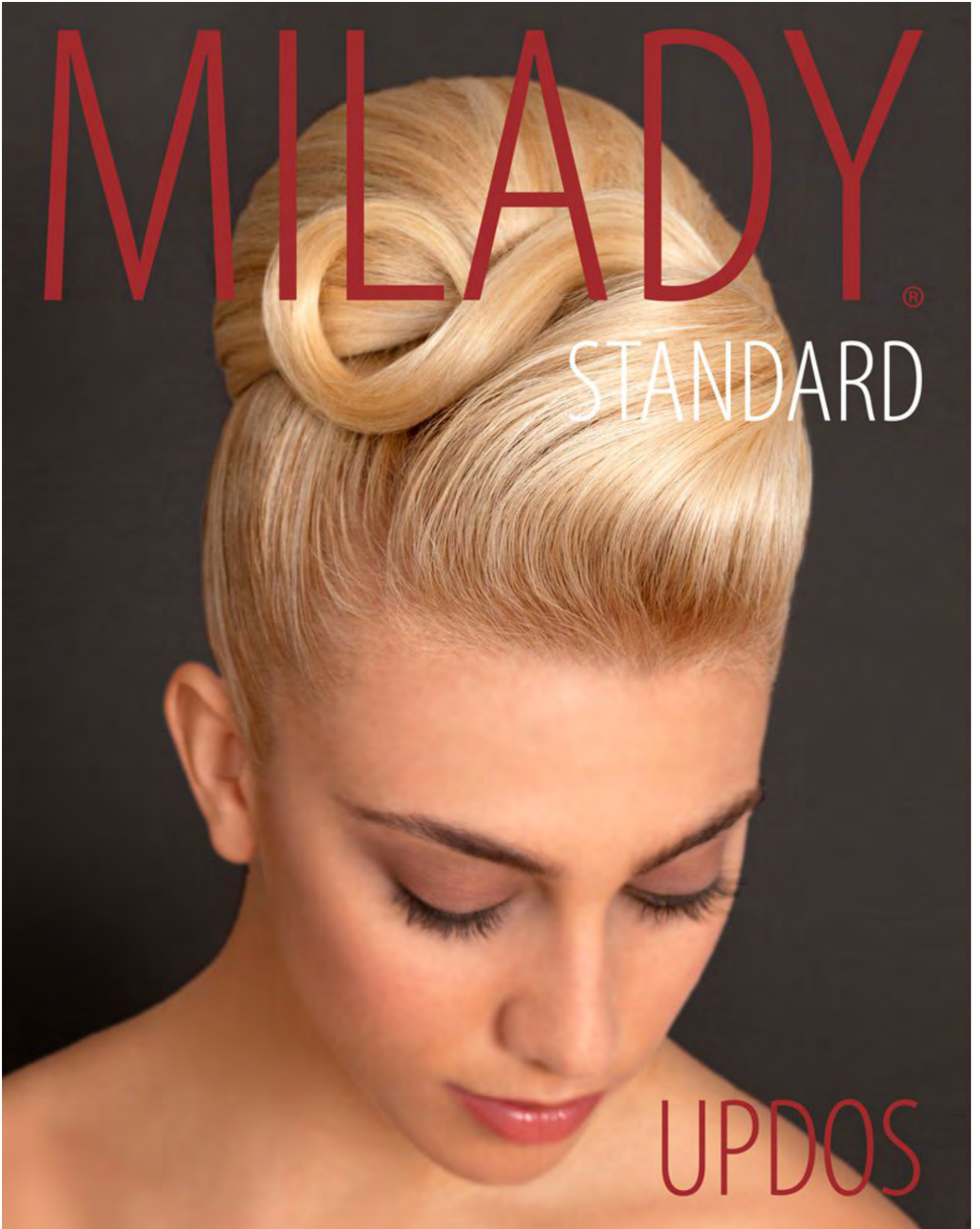


MILADY[®]

STANDARD

UPDOS



Milady Standard Updos
Timothy C. Johnson

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CONTENTS

About the Author	iv	French Twist	92
Acknowledgments.....	v	Classic French Twist94
Reviewersv	Low French Twist	100
Introduction.....	vi	Messy French Twist	106
Tools	1	Curly French Twist	112
Preparation	4	Faux Bob	118
Half Up	10	Classic Faux Bob	120
Classic Half Up12	Faux Bob with a Braid	126
Sideswept Half Up18	Assymetrical Faux Bob	132
Faux Hawk Half Up24	Up in Pieces	138
Ponytail	30	Low in Pieces	140
Ponytail with Volume32	Fallen Pieces	146
Ponytail with Detail38	Curly Pieces	152
Ponytail Hawk44	Tousled Up	158
Chignon	50	Tousled Pieces	160
Classic Chignon52	Piled Up	166
Messy Chignon58	Bardot	172
Side Chignon64		
Bun on Top	72		
Classic Bun on Top74		
Messy Bun on Top80		
Braided Bun on Top86		

ABOUT THE AUTHOR

Timothy C. Johnson began his career at Vidal Sassoon in Chicago. He later moved to Milan, Italy, where he started his career in fashion, styling hair for photo shoots, runway shows, and commercials. His work has appeared in *Vogue*, *Vanity Fair*, *Glamour*, *Marie Claire*, *O: The Oprah Magazine*, and more. Assignments have taken him all over the world. His first book, *Red Carpet Hair: Beautiful Hairstyles for Special Occasions*, was published in 2011. Timothy currently resides in New York City.

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INTRODUCTION

The red carpet has a tremendous influence on our cultural fascination with great hairstyles. From Oscar night to the Golden Globes, clients request the hairstyles worn by celebrities at red-carpet events, styles often inspired by those of old Hollywood. Many of these hairstyles are classic updos that were worn by actresses and musicians such as Audrey Hepburn, Grace Kelly, Elizabeth Taylor, Diana Ross, Julia Roberts, and the list goes on. Every hairstylist should pay close attention to the red carpet to predict the latest trends. The updo is a lucrative service for the stylist and the salon, so don't underestimate its earning power!

The main concept behind *Milady Standard Updos* is to demonstrate the different techniques for putting the hair up. The updos demonstrated are based on classic hairstyles inspired by the red carpet. Learning the classics is imperative to mastering updos. Some fashion-forward hairstyles are also featured. A great foundation gives you the freedom to create these and many other styles.

Tools introduces all of the supplies that you will need to create. Having the proper combs, brushes, fasteners, and products in your arsenal will enable you to achieve the best results for any updo, no matter the client's hair length or texture.

As discussed in the *Preparation* section, five steps are critical to getting your updo started. First, consult with the client and decide what hairstyle you are going to do. Second, drape the client by adding a neck strip, or thin towel and cape. Third, shampoo and condition the hair. We worked with clean hair for all of the styles shown in the book. The fourth step is blowdrying. Sometimes rollers and pin curls are added during or after blowdrying. Wet sets are another option for the fourth step. The fifth step is adding or subtracting texture, which means to curl or flat iron the hair, and this step is optional.

There are eight categories of updos in this book: Half Up, Ponytail, Chignon, Bun on Top, French Twist, Faux Bob, Up in Pieces, and Tousled Up. Three to four updos are demonstrated in each category, showing variations on each theme. Women of different ethnicities and hair textures are featured throughout the book to give insight on working with the various hair textures.

You may ask why ponytails and half-up hairstyles are included in an updo book. They are included because some clients are not comfortable with all of their hair up. You get the best of both worlds with these styles—the client gets to have some hair down while the rest of the hair is securely in place.

Milady Standard Updos will give students and hairstylists the necessary tools to become skilled at updos. This book is filled with techniques and ideas for constructing any updo. Being proficient at updos and styling hair for special occasions gives you an advantage over the competition and improves your earning potential. The intent of *Milady Standard Updos* is to inspire creativity, and the opportunity for stylists to express their artistic abilities.

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CHIGNON

The chignon is one of the most popular updos. Many famous women have worn this hairstyle, including Diana Ross, Eva Peron, Sara Jessica Parker, Jennifer Lopez, and the list goes on. It is a very elegant hairstyle but it can also be edgy.

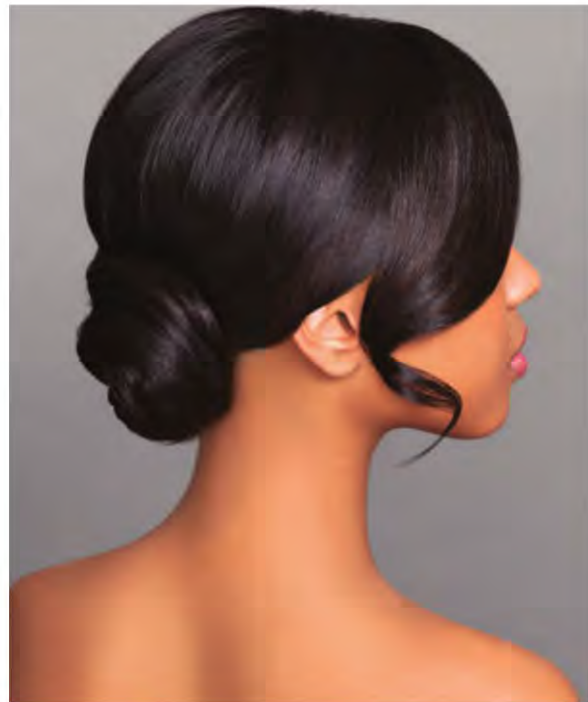
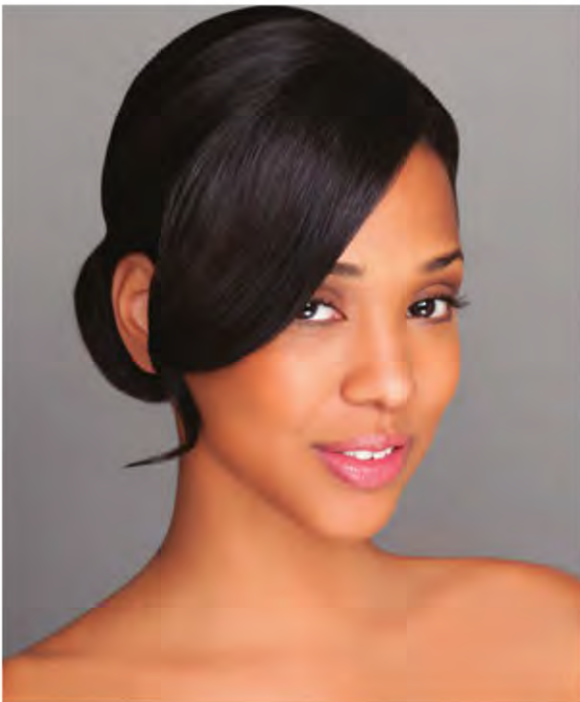
Here we demonstrate the Classic, Messy, and Side Chignon. It really depends on the personality of the client which choice is made. A filler was added to the Classic Chignon for fullness. With the help of fillers and hairpieces, the chignon can be as large as you like. The Messy Chignon is more playful for those who want a “done but undone” look. The Side Chignon has been constructed in a more intricate way for added detail. Leaving hair around the face softens the look.

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SIDE

CHIGNON



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SIDE CHIGNON



Hair Texture: Curly
Hair Length: Long



1 Start with hair that has been shampooed and conditioned. Apply styling products best suited for the client's hair type and texture.



2 Blowdry the hair straight, adding body with a round brush. Then, curl the hair with a medium-sized curling iron and clip each piece.



3 Remove the clips and brush the hair well to eliminate the parts.



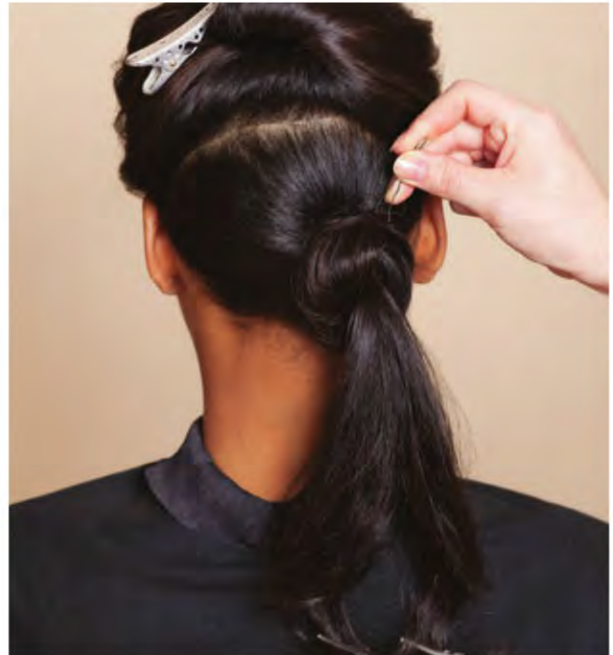
4 Using the end of a tail comb, make a part from ear to ear and put the top section in a clip.



5 Direct the back section to the right side of the head and secure the hair with an elastic band, 1 inch above the back hairline and 1 inch from the side.



6 Tease the hair and mist with a light hair spray. Then, divide the hair into 3 sections.



7 Starting with the left piece, wrap the section loosely around the elastic band clockwise and pin with bobby pins while wrapping.

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8 Take the next section and pin it around the first section in the same direction, being careful not to wrap it too tight.



9 The last section should be wrapped the same as described in step 8 and secure with bobby pins.



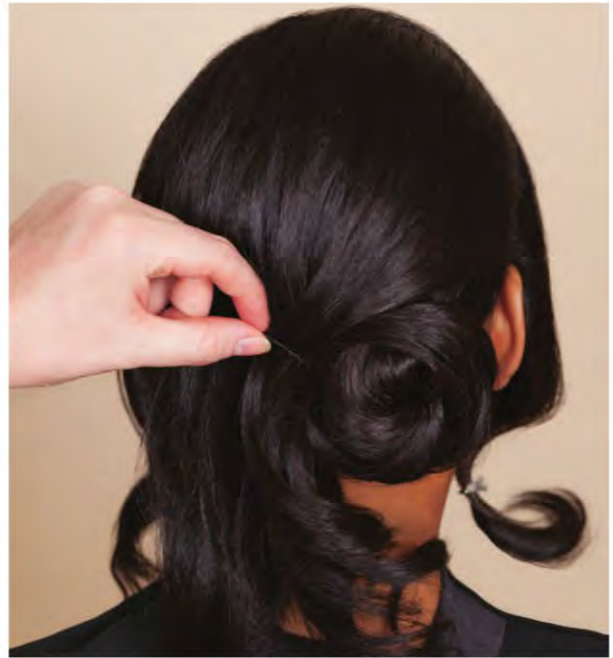
10 Take the clipped hair down and add a side part on the opposite side of the chignon. Then, divide the hair into 3 sections: 1 back section and 2 side sections.



11 Divide the back into 2 sections.



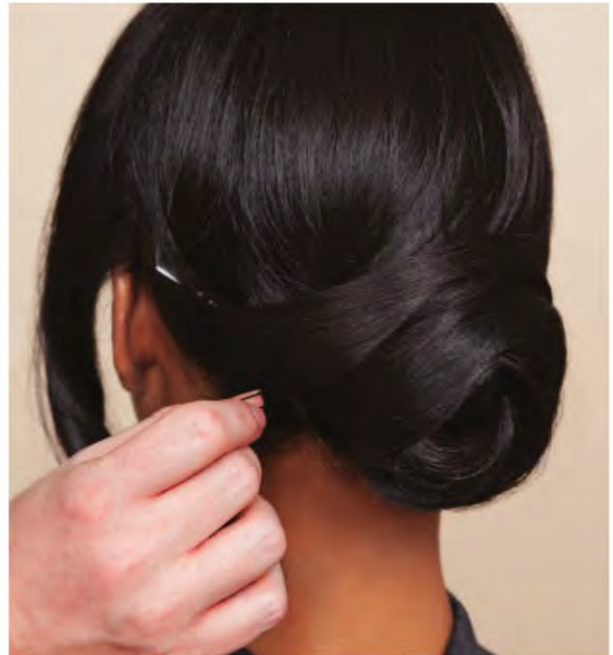
12 Position the bobby pins diagonally from the top of the ear toward the chignon on the left back section.



13 Split the right back section in 2 pieces and direct those pieces over to the previous section, one at a time, and pin. Allow this hair to remain loose.



14 Take the right side section and direct it to the left side of the chignon and pin it around the chignon counterclockwise. Leave a piece of hair around the face for softness.



15 Take the remaining back section and cross it over to the right side of the chignon clockwise. Secure with bobby pins. This step can be done using 1 or 2 sections.

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16 Take the left side section and cross it over to the right side of the chignon and secure with bobby pins. Use hairpins to hide any of the bobby pins that are visible.



17 Finish with hair spray.